

Black Country Health and Productivity Dashboard – May 2024

Theme	Indicator	2019	2020	2021	2022	2023	Black Country Trend	Comparators ¹	Commentary
Economy/ Productivity	GVA per Hour ²	£28.23 Dud	£29.98 Dud	£30.78 Dud				Black Country: 7 th Lowest LEP England: £38.91 Thames Valley Berkshire: £53.54 (1 st) Cornwall & Isles of Scilly: £29.21 (38 th)	Smoothed GVA per hour worked for the Black Country area increased by 2.4% (+£0.72) since 2020 to reach £31.23 in 2021, England increased by 1.5% (+£0.57 to £38.91). There was a shortfall of £7.68 when comparing the Black Country area to England-wide.
		£30.77 San	£31.55 San	£31.68 San					
		£27.70 Wal	£29.37 Wal	£30.36 Wal					
		£29.69 Wol	£31.09 Wol	£32.14 Wol					
		£29.14 BC	£30.51 BC	£31.23 BC					
	Full-Time Median Annual Resident Earnings ³	£29,218 Dud	£31,091 Dud	£29,298 Dud	£30,165 Dud	£31,635 Dud		England: £35,100	Average full-time annual earnings for Black Country residents rose by approximately £1,373 (+4.7%) since April 2022 to reach £30,286 in April 2023, while England increased by 5.5%. Average Black Country resident earnings were at 86.3% of the England average in 2023.
		£24,878 San	£25,938 San	£26,615 San	£27,460 San	£29,594 San			
		£26,334 Wal	£27,755 Wal	£28,444 Wal	£28,321 Wal	£30,295 Wal			
		£25,463 Wol	£25,609 Wol	£27,993 Wol	£29,707 Wol	£29,621 Wol			
		£26,334 BC	£27,764 BC	£28,166 BC	£28,913 Avg. BC*	£30,286 Avg. BC*			
	Total Jobs ⁴	114,000 Dud	112,000 Dud	116,000 Dud	110,000 Dud			Black Country: 26 th LEP London: 5,607,000 (1 st) Cornwall & Isles of Scilly: 229,000 (38 th)	In the Black Country area there were approximately 447,000 jobs in 2022, an increase of 0.2% (+1,000) since 2021. England-wide there was a 2.4% increase. There was an annual increase in full-time jobs (+5,000 to 303,000), however this was offset due to a larger decrease in part-time jobs in the Black Country.
		124,000 San	121,000 San	124,000 San	126,000 San				
103,000 Wal		100,000 Wal	100,000 Wal	102,000 Wal					
103,000 Wol		103,000 Wol	106,000 Wol	109,000 Wol					
444,000 BC		436,000 BC	446,000 BC	447,000 BC					
Employment Rate ⁵ (Aged 16-64)	72.6% Dud	71.7% Dud	78.4% Dud	77.9% Dud	79.7% Dud		Black Country: 8 th Lowest LEP England: 76.0% OxLEP: 83.8% (1 st) South Yorkshire: 71.7% (38 th)	In 2023, the employment rate in the Black Country was 73.4% compared to 76.0% nationally. Compared to 2022, for the Black Country, this has increased by 3.6 percentage points (pp) compared to a 0.2pp increase nationally. To reach the national level, requires an additional 19,222 residents in the Black Country to be employed.	
	70.7% San	71.1% San	72.7% San	63.9% San	69.8% San				
	70.6% Wal	72.5% Wal	70.0% Wal	71.6% Wal	73.5% Wal				
	67.2% Wol	72.8% Wol	70.8% Wol	66.0% Wol	70.3% Wol				
	70.4% BC	72.0% BC	73.1% BC	69.8% BC	73.4% BC				

The Black Country performance has been RAG rated where green indicates an improvement from the previous period and above the England-wide improvement rate, amber indicates an improvement in performance from the previous period but below the England-wide improvement rate and red indicates a decline in performance since the previous period.

¹ Where available the Black Country has been compared to England-wide and the other 37 Local Enterprise Partnerships (LEPs), excluding the percentage of adults that reported feeling lonely often/always where it is based off Active Partnerships

² Office for National Statistics (ONS), Subregional productivity in the UK, released June 2023

³ ONS, Annual Survey of Hours and Earnings (ASHE), released 2023, please note: official LEP data has not yet been released, meaning there is no comparator. *Black Country has averaged and will be revised when data is available.

⁴ ONS, Business Register and Employment Survey (BRES), released 2023

⁵ ONS, Annual Population Survey (APS), released 2024

Black Country Health and Productivity Dashboard – May 2024

Theme	Indicator	2019	2020	2021	2022	2023	Black Country Trend	Comparators ¹	Commentary
Economy/ Productivity	GVA per Head ⁶	£16,371 Dud	£15,290 Dud	£16,811 Dud	£18,252 Dud			Black Country: Lowest LEP England: £33,976 London: £58,557 (1 st) Tees Valley: £22,834 (37 th)	Black Country GVA per head increased from £18,145 in 2021 to £19,532 in 2022. This equated to a 7.6% (+£1,386) increase, below the England average increase of 8.6%. In 2022, there was a GVA per head shortfall of £14,444 to the England-wide figure (£33,976).
		£18,786 San	£18,248 San	£18,698 San	£19,750 San				
		£16,394 Wal	£15,092 Wal	£16,660 Wal	£17,785 Wal				
		19,946 Wol	£18,724 Wol	£20,660 Wol	£22,677 Wol				
		£17,834 BC	£16,823 BC	£18,145 BC	£19,532 BC				
Health	Males - Healthy Life Expectancy ⁷	61.6 years (2017-19) Dud	62.9 years (2018-20) Dud					England: 63.1 years	For 2018-20, the average healthy life expectancy for males in the Black Country was 60.9 years. This was an increase of 3.0 years since 2016-18 for the Black Country compared to 0.3 years decrease England-wide. However, average male life expectancy was 2.2 years lower in the Black Country than the England-wide figure for 2018-20.
		59.2 years (2017-19) San	61.6 years (2018-20) San						
		57.9 years (2017-19) Wal	59.0 years (2018-20) Wal						
		58.6 years (2017-19) Wol	60.0 years (2018-20) Wol						
		59.3 years Avg. (2017-19) BC	60.9 years Avg. (2018-20) BC						
	Females – Healthy Life Expectancy ⁷	62.6 years (2017-19) Dud	62.7 years (2018-20) Dud					England: 63.9 years	For 2018-20, the average healthy life expectancy for females in the Black Country was 60.2 years. This was an increase of 2.2 years since 2016-18 for the Black Country while England remained the same. However, average female life expectancy was 3.7 years lower in the Black Country than the England-wide figure for 2018-20.
		59.5 years (2017-19) San	60.5 years (2018-20) San						
		58.7 years (2017-19) Wal	58.4 years (2018-20) Wal						
		58.6 years (2017-19) Wol	59.3 years (2018-20) Wol						
		59.9 years Avg. (2017-19) BC	60.2 years Avg. (2018-20) BC						

⁶ ONS, Regional economic activity by gross domestic product, UK: 1998 to 2022, released 2024

⁷ ONS, Health state life expectancies, UK: 2018 to 2020, released 2022. The figures are not comparable across dashboard as contain overlapping years (2017-19 compared with 2015-17 and 2018-20 compared to 2016-18). Due to data gaps LEP comparators has been excluded.

Black Country Health and Productivity Dashboard – May 2024

Theme	Indicator	2019	2020	2021	2022	2023	Black Country Trend	Comparators ¹	Commentary
Health	Percentage of Adults (aged 18+) Classified as Overweight or Obese Prevalence ⁸	69.9% (2018/19) Dud	73.2% (2019/20) Dud	66.5% (2020/21) Dud	71.5% (2021/22) Dud	69.1% (2022/23) Dud		England: 64.0%	On average, 70.0% of adults in the Black Country were classed as overweight or obese in 2022/23. However, when compared to the 2021/22 this was a decrease of 1.6 percentage points for the Black Country area in contrast to the England-wide figure which increased by 0.2 percentage points. The Black Country remains above the England-wide figure (by 6.0 percentage points).
		71.0% (2018/19) San	76.6% (2019/20) San	70.8% (2020/21) San	69.7% (2021/22) San	69.8% (2022/23) San			
		73.4% (2018/19) Wal	67.5% (2019/20) Wal	71.5% (2020/21) Wal	75.3% (2021/22) Wal	70.6% (2022/23) Wal			
		66.0% (2018/19) Wol	67.5% Avg. (2019/20) Wol	67.5% (2020/21) Wol	69.7% (2021/22) Wol	70.6% (2022/23) Wol			
		70.1% Avg. (2018/19) BC	71.2% Avg. (2019/20) BC	69.1% Avg. (2020/21) BC	71.6% Avg. (2021/22) BC	70.0% Avg. (2022/23) BC			
	Air Pollution: Fine Particulate Matter (concentrations of total PM2.5) ⁹	10.2 µg/m3 Dud	7.7 µg/m3 Dud	7.7 µg/m3 Dud				Black Country: 2 nd highest England: 7.4 µg/m3 London: 8.7 µg/m3 (1 st) Cumbria: 5.0 µg/m3 (38 th)	On average, there was 8.1 µg/m3 of PM2.5 in the Black Country area in 2021, a small increase from 8.0 µg/m3 in 2020. While in contrast, England decreased from 7.5 µg/m3 in 2020 to 7.4 µg/m3 in 2021.
		11.2 µg/m3 San	8.6 µg/m3 San	8.7 µg/m3 San					
		11.1 µg/m3 Wal	8.2 µg/m3 Wal	8.2 µg/m3 Wal					
		10.2 µg/m3 Wol	7.4 µg/m3 Wol	7.6 µg/m3 Wol					
		10.7 µg/m3 Avg. BC	8.0 µg/m3 Avg. BC	8.1 µg/m3 Avg. BC					
	Proportion of Households in Fuel Poverty ¹⁰	16.9% Dud	17.3% Dud	17.4% Dud	18.8% Dud			England: 13.1%	Since 2021, the number of Black Country households in fuel poverty has increased by 8.2% (+7,971) to reach a total of 105,756 in 2022. In comparison, the number of households that were in fuel poverty across England increased by 0.4%. This means that in the Black Country area, 21.1% of households were in fuel poverty compared to 13.1% nationally in 2022.
		20.9% San	20.8% San	20.6% San	22.0% San				
		19.4% Wal	19.5% Wal	19.7% Wal	21.0% Wal				
		21.1% Wol	22.4% Wol	21.8% Wol	23.0% Wol				
		19.5% BC	19.9% BC	19.7% BC	21.1% BC				

⁸ Public Health England Fingertips, Percentage of adults (aged 18+) classified as overweight or obese, released 2024. Due to data gaps comparators has been excluded.

⁹ Public Health England Fingertips, Air pollution: fine particulate matter (new method - concentrations of total PM2.5), released 2023

¹⁰ Department for Energy Security and Net Zero, Sub-regional fuel poverty, released 2024 (change based on number of households not proportions).

Black Country Health and Productivity Dashboard – May 2024

Theme	Indicator	2019	2020	2021	2022	2023	Black Country Trend	Comparators ¹	Commentary
Health	Percentage of Children (aged 0-15) in Absolute Low-Income Families ¹¹	18.7% (2018/19) Dud	21.5% (2019/20) Dud	20.5% (2020/21) Dud	21.3% (2021/22) Dud	21.6% (2022/23) Dud		England: 15.6%	Provisional figures shows that 25.9% (66,389) of children in the Black Country were in low-income families in 2022/23. Significantly above the England-wide figure of 15.6%. Since 2021/22 the Black Country increased by 1.8% (+1,148), while England-wide decreased by 2.7%.
		25.4% (2018/19) San	28.2% (2019/20) San	26.4% (2020/21) San	28.1% (2021/22) San	28.3% (2022/23) San			
		24.1% (2018/19) Wal	26.9% (2019/20) Wal	25.5% (2020/21) Wal	27.0% (2021/22) Wal	27.0% (2022/23) Wal			
		23.6% (2018/19) Wol	26.2% (2019/20) Wol	24.5% (2020/21) Wol	26.3% (2021/22) Wol	26.1% (2022/23) Wol			
		23.1% (2018/19) BC	25.8% (2019/20) BC	24.4% (2020/21) BC	25.8% (2021/22) BC	25.9% (2022/23) BC			
	Percentage Point (pp) Gap in the employment rate between those with a physical or mental long term health condition (aged 16 to 64) and the overall employment rate ¹²	11.8pp 2018/19 Dud	14.8pp 2019/20 Dud	11.4pp 2020/21 Dud	6.6pp 2021/22 Dud	7.5pp 2022/23 Dud		England: 10.4pp	On average for the Black Country, there was a 12.4 percentage point gap in the employment rate between those with a physical or mental long term health condition and the overall employment rate in 2022/23, an increase from 11.8pp in 2021/22. Thus reflected the national trend where there was an increase from 9.9pp to 10.4pp.
		17.6pp 2018/19 San	15.3pp 2019/20 San	12.8pp 2020/21 San	20.3pp 2021/22 San	20.1pp 2022/23 San			
		15.3pp 2018/19 Wal	11.6pp 2019/20 Wal	14.8pp 2020/21 Wal	6.6pp 2021/22 Wal	7.8pp 2022/23 Wal			
		15.2pp 2018/19 Wol	19.0pp 2019/20 Wol	13.9pp 2020/21 Wol	13.8pp 2021/22 Wol	14.1pp 2022/23 Wol			
		15.0pp Avg. 2018/19 BC	15.2pp Avg. 2019/20 BC	13.2pp Avg. 2020/21 BC	11.8pp Avg. 2021/22 BC	12.4pp Avg. 2022/23 BC			
	Life Satisfaction Score (/10) ¹³	7.51 2018/19 Dud	7.50 2019/20 Dud	7.44 2020/21 Dud	7.52 2021/22 Dud	7.44 2022/23 Dud		Black Country: 32 nd LEP England: 7.44 Buckinghamshire: 7.79 (1 st) Liverpool City Region: 7.3 (38 th)	Average life satisfaction score decreased in the Black Country overall from 7.43 in 2021/22 to 7.36 in 2022/23, although the fall was at a slower rate than seen nationally. The Black Country overall on average was below the England-wide figure for life satisfaction (7.36 compared to 7.44).
		7.54 2018/19 San	7.59 2019/20 San	7.31 2020/21 San	7.29 2021/22 San	7.41 2022/23 San			
		7.53 2018/19 Wal	7.62 2019/20 Wal	7.35 2020/21 Wal	7.42 2021/22 Wal	7.35 2022/23 Wal			
		7.40 2018/19 Wol	7.46 2019/20 Wol	7.46 2020/21 Wol	7.50 2021/22 Wol	7.25 2022/23 Wol			
		7.50 Avg. 2018/19 BC	7.54 Avg. 2019/20 BC	7.39 Avg. 2020/21 BC	7.43 Avg. 2021/22 BC	7.36 Avg. 2022/23 BC			

¹¹ Department for Work and Pensions/Stat-Xplore, Children in low-income families (absolute), released 2024 and ONS, population estimates, released 2024. RAG rating is based on number change and not the proportions.

¹² Public Health England Fingertips, released 2023. Please note, this indicator has changed from 'Percentage Point (pp) Gap in Employment Rate for those in Contact with Secondary Mental Health Services and on the Care Plan Approach, and the Overall Employment Rate' due to being discontinued. Due to data gaps LEP comparators has been excluded.

¹³ ONS, Personal well-being in the UK, released 2022 (LEP scores are on average).

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Theme	Indicator	2019	2020	2021	2022	2023	Black Country Trend	Comparators ¹	Commentary
Health	Smoking Prevalence in Adults (aged 18+) ¹⁴	14.0% 2018/19 Dud	14.0% 2019/20 Dud	13.6% 2020/21 Dud	14.4% 2021/22 Dud	14.8% 2022/23 Dud		England: 13.6%	On average, 15.6% of adults in the Black Country smoked in 2022/23. When compared to the 2021/22 there was an increase of 0.4 percentage points for the Black Country area and the England-wide proportion remained at the same level. The Black Country, was 2.0 percentage points above the England-wide figure.
		18.1% 2018/19 San	15.4% 2019/20 San	16.2% 2020/21 San	15.2% 2021/22 San	16.8% 2022/23 San			
		15.3% 2018/19 Wal	15.1% 2019/20 Wal	15.3% 2020/21 Wal	14.9% 2021/22 Wal	15.5% 2022/23 Wal			
		16.8% 2018/19 Wol	14.9% 2019/20 Wol	16.5% 2020/21 Wol	16.1% 2021/22 Wol	15.1% 2022/23 Wol			
		16.0% Avg. 2018/19 BC	14.8% Avg. 2019/20 BC	15.4% Avg. 2020/21 BC	15.2% Avg. 2021/22 BC	15.6% Avg. 2022/23 BC			
	Percentage of Population (Aged 16+) that Reported to Feeling Lonely Often/Always ¹⁵	-	-	9.5% Nov 20/21 Dud	6.9% Nov 21/22 Dud		Black Country: 3 rd Highest Active Partnership England: 6.8% Birmingham: 9.2% (1 st) Surrey: 3.5% (44 th)	8.0% of adults in the Black Country reported feeling lonely often or always in November 2021/22. A decrease of 1.0 percentage points for the Black Country area and an increase of 0.3 percentage points England-wide since November 2020/21.	
		-	-	7.5% Nov 20/21 San	7.7% Nov 21/22 San				
		-	-	9.7% Nov 20/21 Wal	9.1% Nov 21/22 Wal				
		-	-	9.4% Nov 20/21 Wol	8.4% Nov 21/22 Wol				
		-	7.6% Nov 19/20 BC	9.0% Nov 20/21 BC	8.0% Nov 21/22 BC				

¹⁴ Public Health England Fingertips, GP Patient Survey (GPPS), released 2024.

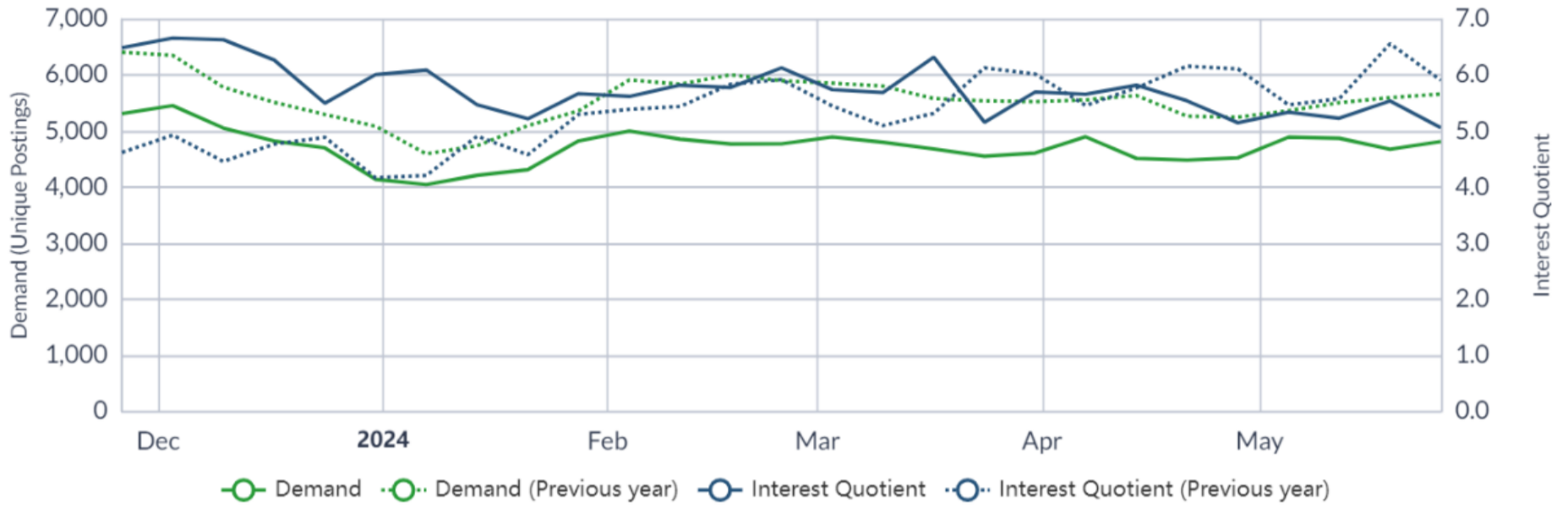
¹⁵ Sport England, Active Lives Adult Survey, released 2023. This dataset is based on - weighted number of respondents aged 16 and over, with a valid response to the question "How often do you feel lonely?". Data is unavailable for one Active Partnerships in November 2021-22; Northumberland.

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Black Country Wide Labour Market Insights (Adzuna Intelligence) six months to 23rd May 2024

- There were 41,795 (high demand) unique job postings, 17.4% year-on-year decrease.
- Interest Quotient of 5.8 (high).
- 29 days posting duration

Demand and Interest Trends:



Demand Breakdown:

Apprenticeships

Demand breakdown by apprenticeship level



■ RQF 2/SCQF 5 ■ RQF 3/SCQF 6 ■ RQF 4/SCQF 7

Permanent vs Contract

Demand breakdown by contract type



■ Permanent ■ Contract ■ Unspecified

Full-time vs Part-time

Demand breakdown by contract hours



■ Full-time ■ Part-time ■ Unspecified

On-site vs Remote

Demand breakdown by workplace model



■ Not Remote ■ Remote Only ■ Flexible

Industries Hiring

- Wholesale and retail trade remains the highest at 2,337 postings.

Top hiring industries by SIC 2007 major selection:

